

**AIDCF Members offer uninterrupted continuity of Doordarshan channels for avoiding
“Blank Screen” for subscribers amid lockdown due to COVID-19**

New Delhi, 1st April 2020: We the members of AIDCF support the Government of India in its fight against the pandemic of COVID – 19 and imposition of the lock down for it.

To ensure that during the lockdown period, our Cable TV viewers remain entertained at home and have the latest news updates, we are making a provision to continuously provide Doordarshan channels to the subscribers even if they fail to make payments for the subscribed package.

However, if the subscriber wants to continue watching the existing subscribed package or channels of his choice, the subscription has to be paid on line or off line to the cable operators.

Wishing good health and happiness to all our viewers.

AIDCF and its members are committed to support the people of India

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ABOUT AIDCF

All India Digital Cable Federation (AIDCF) is India’s apex body for Digital Multi System Operators (MSOs). The federation is the official voice for the Indian digital Cable TV Industry and interacts with ministries, policy makers, regulators, financial institutions and technical bodies. It also provides a platform for discussion and exchange of ideas between these bodies and the service providers, who share a common interest in the development of digital cable TV in the country. It also collaborates with other industry associations such as IBF, CII, FICCI, ASSOCHAM associations etc., with the objective of presenting an industry consensus view to the government on crucial issues relating to the growth and development of the industry.

Members of AIDCF includes Asianet Digital Network Private Ltd, DEN Networks Limited, Fastway Transmission Private Limited, GTPL Hathway Limited, Hathway Cable and Datacom Limited, Indian Cable Net Company Limited (ICNCL), IndusInd Media & Communications Ltd. (IMCL), Kerala Communicators Cable Ltd. (KCCL), SITI Networks Limited and UCN Cable Network Pvt. Ltd.

Members of AIDCF have a combined market share of more than 60% in the Cable TV Industry.